

hello!



De Dollar

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www.DollarDidIt.com

PROFILE

De Dollar is a Mac-based freelance writer, ghost writer, social media travel writer, resort publication copy writer, guest blogger, and Guest Interaction Specialist with over 20 years experience helping businesses and individuals. With a diverse client base, she covers travel, resort, real estate, glamping, hospitality, attractions, adoption, beauty, and more to build client relations, helping readers take action.

*De Dollar
wants to work
with you!*

SKILLS (www.dollardidit.com/writing-samples/)

AP Style, Creative, Descriptive, and Conversational Styles

English native language

Wordpress, SquareSpace, HTML/CSS

Facebook, Pinterest, Instagram, Twitter, Social Media Content and Art, HootSuite, Hubspot, Google Analytics, Keyword Research

Photography, Photo Retouching, Adobe Photoshop, LightRoom, Sketch, Capture, Spark Page

Proofing and Editing, using Basecamp

E-Newsletters, Constant Contacts, Mail Chimp

DESIGN SKILLS (www.DollarDidIt.com)

Adobe CS, Microsoft Office, PowerPoint/KeyNote

Create Print and Digital Marketing/Branding Pieces, Newsletters, Logos, Direct Mail

FREELANCE EXPERIENCE

Working behind the scenes assisting various creatives, individuals, agencies, and companies around the world with writing projects of all kinds.

Write and ghost write blog posts, online articles, marketing pieces, web content, pay per article, and newsletter columns.

Revise written material to meet company standards for clients, publishers, directors, or online producers

Choose, pitch, and create subject matters to express personal feelings and experiences to narrate stories or events

Plan project outlines, research, and organize material accordingly

Conduct research to obtain current photos, details and factual information. Hire photographer if needed.

Prepare works in appropriate style guide format for digital or print publications, and send to publishers or marketing teams

Follow procedures to obtain copyrights for photos

Write stories/photo based articles and handle several assignments at once

Responsible for handling guest feedback on social media

Maintain time lines/deadlines/quality/style lines

Write, edit blog posts to include easy to understand highlights, reviews, tips, narratives, raise awareness, and more

Compile database links for client projects

Convert articles into PDFs or JPGs

CLIENTS INCLUDE: Aruba • Mexico • Scotland • USA • Dubia

Purina • Polaroid • Belk Department Stores • Coca Cola Coldwell Banker Real Estate • Midway Airlines • Fripp Island Smarter Travel • Royal Caribbean • The Entertainer